

Advant Essentials – Choose your package



Your Brand

Your Colours

Your Logo

Your Details

Package A

12 Snapshots \$175 per month*

Package B

4 Newsletters \$400 per issue*

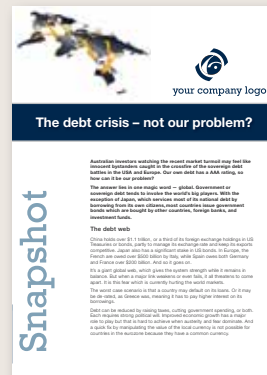
Package C

4 Newsletters and 8 Snapshots \$250 per month*

Event-driven – Monthly 2pg A4

Snapshot topics include:

- Market reviews
- Hot topics
- Economic updates
- Federal Budget analysis



Educational – Quarterly 4pg A4

Each newsletter contains:

- Latest economic news
- Hot topic
- Financial Planning article
- Holistic lifestyle article



Recommended – Monthly

- Jan Economic / market review of previous year
- Feb Year-in-Review Economic snapshot
- Mar Autumn newsletter
- Apr Event-driven snapshot
- May Federal Budget analysis
- Jun Winter newsletter
- Jul Economic / market review of last financial year
- Aug Event-driven snapshot
- Sep Spring newsletter
- Oct Event-driven snapshot
- Nov Event-driven snapshot
- Dec Summer newsletter

Call Advant on 1300 738 707

* GST is in addition to the above amounts. The above prices apply only to individual financial planning practices of up to 10 authorised representatives. For larger practices or dealer group enquiries, please contact us for pricing.

Advant Essentials – How does it work?

The **marketing** HUB for financial services
Call **Advant** on 1300 738 707

Step 1.

Advant emails your firm ready-to-go newsletters and snapshots with:

- Your logo
- Your colours
- Your office details
- Your branding

[CLICK HERE TO VIEW](#)

Step 2.

Your firm can do any of the following:

- Download a PDF for printing in-house
- Download a PDF for your website
- Email a PDF to clients
- Email a FLASH animated newsletter or snapshot to your clients via eRead



What is eRead?

eRead is an innovative solution for email client communications. It's just like reading a newsletter on your desk, only better! Turn pages, zoom in for a close look, download a PDF, print a hard copy or email a friend... with eRead it's all possible and all included in the price! eRead is better than regular email communications - formatting is guaranteed and you can print brilliant looking communications for posting to clients with no email address.

Optional Extras

- Press-ready PDFs from \$95 per issue*
- Advant Mobile from \$300 per annum*
- If you want more flexibility you might want to upgrade to Advant Premium

